

MITSUBISHI ELECTRIC ESTABLISHES BRANCH OFFICE IN POLAND

Krakow, Poland; 2nd December, 2009 – Mitsubishi Electric has announced the establishment of a branch of its subsidiary Mitsubishi Electric Europe B.V. on 1st December in Krakow, Poland, along with satellite offices in Warsaw (Pruszkow) and Wroclaw, to accelerate its business activities in Poland and the Eastern European region.

The branch establishment follows Mitsubishi Electric Europe B.V.'s acquisition, through 100% share transfer, of factory automation (FA) distribution companies MPL Technology Sp. z o.o. and MPL Tech Group Sp. z o.o. in May this year and subsequent preparations to transform these entities into a fully operational branch in Poland.

Seiki Sakume, President of Mitsubishi Electric Europe B.V. commented: *"Amidst continuing uncertainty in the global economy, we see Poland as a market with great potential for our businesses, including factory automation, living environment systems, visual information systems, and semiconductors. By combining Poland's well educated workforce and talented engineers with our technological capabilities we hope to contribute to the country's success and expand our presence in the region."*

For the time being, Mitsubishi Electric's new Polish Branch will continue to focus solely on the FA business by building on the strong foundation created by the two acquired companies. At the same time, an FA Center will be established in the Branch to field local technical inquiries and direct FA centers and satellites in surrounding countries. In addition, through the successive introduction of its other world leading technologies, including those in the fields of carbon reduction and energy efficiency and public infrastructure, Mitsubishi Electric aims to expand its sales in this important market. In addition, the new branch will expand its reach into the Czech Republic, Hungary and Slovakia to strengthen the company's foothold in the overall Central East European region.

Outline of New Branch

Name: Mitsubishi Electric Europe B.V. Polish Branch
Location: 32-083 Balice ul. Krakowska 50, Poland
Representative: Seiji Oguro
Establishment Date: 1st December, 2009
Current Product Area: FA products and after-service
Region of Activity: Poland, Czech Republic, Slovakia, Hungary

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About Mitsubishi Electric

With over 85 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,665.1 billion yen (US\$ 37.4 billion*) in the fiscal year ended March 31, 2009. For more information visit <http://global.mitsubishielectric.com>

Mitsubishi Electric Europe B.V. is a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan, and represents over a 30 year history of sales, service and support of automation products within the European market place.

For more information visit

<http://global.mitsubishielectric.com>
<http://www.mitsubishi-automation.com>
<http://www.mitsubishielectric.eu>

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